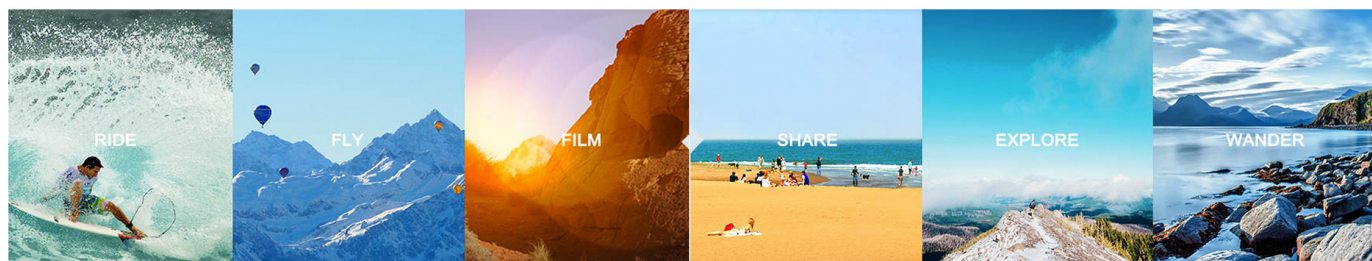


# Case study **GHOST DRONE**

**Dispatcher - Flying GHOST Drone safely into the hands of customers**



## **BACKGROUND**

Ehang Technology has over 15 years of experience in R&D and the production of aircrafts. The team created GHOST drone as the world's first smartphone app operated aircraft, which can be used for a wide variety of applications, including aerial filming, roadshow display, surveillance, wildlife research and many more. Because GHOST is so easy to control, it's suitable for anyone from amateurs to experienced pilots alike.

When GHOST was introduced on the crowdfunding platform Indiegogo, it received a great deal of attention. This new product successfully raised over 850K USD, surpassing its original goal by an astounding 700%!

To fulfill promises made to backers, Ehang had to ensure a safe and on-time delivery of its product. Ehang decided to partner with E-Services Group and use its Dispatcher service.

## **THE CHALLENGE**

The biggest challenge with shipping GHOST drone is the weight and size of the parcel. This entails expensive shipping costs and also high risk of damage to the product during transit.



## THE E-SERVICES GROUP SOLUTION

To live up to backers' expectations, Ehang had to engage only trusted courier companies to partner with and a solution that was secure, quick and allowed for different options and speeds. Obviously, Ehang needed to fulfill all these requirements at the lowest cost possible.

With E-Services Group's expertise in global shipping and its vast network with courier companies, all the concerns that Ehang had were met with a solution.



## THE RESULTS

E-Services Group provided:

- Expertise with global logistics fulfillment
- Advice on different countries' duties and taxes so Ehang could be better prepared on the costs
- Partnerships with recognized and trusted courier companies
- Cost-effective shipping prices
- Secure warehouse facility for the storage of their expensive merchandise
- Assurance that their goods will be delivered without damage
- Transparent cloud-based warehouse management system
- Dedicated account manager to ensure smooth operations

**QUESTIONS? WE'D LOVE TO HEAR FROM YOU.**

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